

# **Town of Melbourne Beach**

## **PUBLIC NOTICE**

### **MINUTES**

#### **PARKS BOARD MEETING**

**WEDNESDAY, JANUARY 8, 2020 @ 7:00pm**

**MASNY ROOM – 507 OCEAN AVENUE**

**Board Members:**

Chairman Jason Judge

Member Pat Zabinski

Member Jayne Waters

Member Andrew McKay

Member Ed Struttman

**Staff Members:**

Town Manager Elizabeth Mascaro

Deputy Town Clerk Walton Ray

Parks Board Members in Attendance:

Chairman Eddie Struttman

Member Andrew McKay

Member Lally Collins

Staff in Attendance:

Town Manager Elizabeth Mascaro

The meeting was called to order by Chairman Struttman

Park signage at Founders Day was discussed. Signage is meant to draw attention, but do so in an appropriate style. During Founders Day, we intend to represent the diversity of Melbourne Beach and this signage plays a role in helping this goal.

The one-man band for Founders Day was discussed, as were other possible performances.

**Old Business:**

-The theme for Founders Day was discussed. The “carnival” theme was agreed to in principle. Perhaps only two or three performers, spread over time, would be plenty. An event name of something like “Busker Fest” was considered. Discussion ensued including insurance waivers. It was suggested that many people may not understand the meaning of the word “Busker,” vs. “Street Performers.” Consideration of a theme will be discussed again at the next meeting. The lead band will be identified soon. Chairman Struttman mentioned that the bands need to be settled by February. A rain clause needs to be in the agreement with the bands so that we perhaps may only have to pay a set-up fee and not pay 100% of the contract cost if there is 100% rain.

Various contest possibilities were also discussed.

Chairman Struttman suggested that all plans for Founders Day should be set by April.

Discussion of the selection of potential bands would need to be a public meeting; the Parks Committee only needs to let the Town know when such a meeting would occur and the Town would provide proper public, advance notice.

It was agreed that the basketball tournament event would be a good idea; the basketball event has been well-received in the past. The basketball court area can be marked off to both draw attention to the event and to secure the court site itself. Last year was a good trial and this year is an opportunity to grow this particular event of Founders Day. It was suggested that one good idea might be to have local business staffs compete against each other. Trophies will be similar to last year.

The talent contest was discussed; this particular aspect of the Founders Day event will be explored in future Parks Board meetings.

Discussion ensued about Arts and Craft vendor quality; should the material be limited to hand-made material? It was mentioned that this event is meant to be a stage for \*local\* artists to be presented

and elevated in their visibility. The vendor application will need to be revised (including a photo of the potential vendor's work) and sent out as soon as possible. It was suggested that applications be received by March 10<sup>th</sup> in order to be properly received, evaluated and replied to. Specific language for the application was discussed and will be shared by the Parks Board members with the Town in order to revise the application. The "Best of the Show" concept will need a form developed to help expedite the decision-making selection. It was discussed that booth numbers will be used to identify the exhibitors.

The Melbourne High School Jazz Band was a big draw in the past and will be contacted to see if they are interested in participating this year. Other possible performers will be approached by members of the Parks Board as well.

Food vendors for Founders Day are pretty much already set at the same seven vendors as in the past. If the pizza supplier from last year cannot participate this year, they will need to be replaced. The ice cream truck has worked well for the last couple of years and its owner will be contacted about participating again this year. It was noted that keeping a limit on the number of food vendors is in the best interest of the vendors. Fees for vendors will be the same as last year.

Discussion ensued as to whether Rotary should be charged. It was noted that the income that Rotary makes is put back into the community. It was noted that the Commission decided to charge Rotary starting with this year.

Discussion ensued about a safety committee for Founders Day of some sort; Chairman Struttman suggested that we need to have someone on-site to help oversee this angle. This issue will be discussed at the next Parks Board meeting.

On a separate issue, the potential for a bike race here in Melbourne Beach was discussed as a possible event. The race path would be well-marked with material such as hay bales. Police would need to be involved in real-time management of the race itself (for safety issues). There are a few potentially complex issues that would need to be worked through and the event itself perhaps presented in October (not necessarily in conjunction with Founders Day). Town Manager Mascaro welcomed the opportunity for the Parks Board to raise the possibility of such a race with the Town Commission and noted that the Commission could be more receptive to the idea if the bike race is not held at the same time as Founders Day. It was agreed that this event concept could be very promising if the timing of the event is carefully chosen; we have been looking for a Fall season event and perhaps this bike race could have strong merit for such an event in the Fall. Chairman Struttman noted that a sponsor of some sort should be considered, as should financial benefit to the Town.

Chairman Struttman noted that planning for Christmas events should be discussed at the next Parks Board meeting, allowing a longer planning time than in the past.

Town Manager Mascaro noted that key Town staff will be attending upcoming Parks Board meetings to help with planning for Founder's Day.

Chairman Struttman asked for a motion to adjourn, which was approved.