

Press Release

Town of Melbourne Beach

For Immediate Release: February 2, 2012

Topic: Emergency Alert System

Details:

The Melbourne Beach Police Department is pleased to announce a new electronic notification service to our residents and visitors. Residents can sign up to receive emergency alerts, including text messages or e-mails that can provide life-saving information. The service provided by Nixle Connect allows police agencies to communicate with the public via SMS, e-mail, and/or internet posts, at no cost. Communications can range from emergency alerts to routine day-to-day information (traffic and missing person's reports, safety tips, crime information, community outreach programs, special events, etc.)

Citizens can register to receive messages from Melbourne Beach Police and other local agencies by sending a text message with their zip code to 888777. Online registration is also available at www.nixle.com . There is no charge for registering to receive these public safety alerts, but standard text messaging rates associated with your mobile phone service will apply.

“This is another effective tool for our department in our communication efforts with our residents. By providing information directly to the public we have a stronger partnership with the community and our officers in our effort to reduce crime and increase public safety in our neighborhoods.”

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